

OPPORTUNITIES

BRONZE

**Digital
Exposure**

SILVER

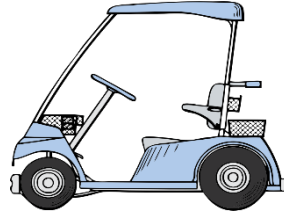
**Bronze +
Newsletter &
(1) ISA Event**

GOLD

**Silver +
(2) ISA Events**

**+ Exclusive Networking
Event Opportunities**

Choose the sponsorship package that fits you best, and plan your annual or long-term funding budget up front.



April 8, 2022

**ANNUAL
Golf Tournament**

**ANNUAL CAJUN COOK OFF
SAVE THE DATE**

Sawyer Yards, 2000 Edwards Street, Houston, TX 77007

**THURSDAY, MAY 19, 2022
5:00 - 9:00 PM**

Presented by
ISA Houston Section



**over
30**

Cajun Cooking Exhibitions

**& Food & Drinks
Zydeco Music
Door Prizes
Raffles & Awards**

Details online at HoustonISA.org



ELECTROPneus®



OVERVIEW

ISA Houston Section is dedicated to providing our members and partners with positive experiences.

The Fundraising Committee is excited to announce our 3-tier corporate sponsorship program. Based on your feedback, our 2021 strategy is bigger and bolder than ever.

Recognizing Everyone is busy, our goal is to make your participation with ISA, and any time you spend away from family and work, as valuable and as easy as possible.

SPONSORSHIP PROGRAM FEATURES

TIER	PACKAGE LEVEL	DIGITAL EXPOSURE	NEWSLETTER ARTICLE	CAJUN COOK OFF	GOLF TOURNAMENT	NETWORKING EVENT
1	Bronze	X				
2	Silver	X	X	X		
3	Gold	X	X	X	X	+Plus

1.0 BRONZE LEVEL – \$1,000

This essential digital membership features your company logo at our meetings, on our website with a company description and on our social media footprint with dedicated posts and relevant content.

1.1 Digital Exposure

2.0 SILVER LEVEL – \$2,250

Everything in the Bronze level, plus participation at one (1) of our ISA Houston events. For the Cajun Cook Off, this includes one standard (gold) booth. You also have the option to provide one technical article to be included in one selected issue of our monthly newsletter.

2.1 Digital Exposure

2.2 Newsletter Article (1)

2.3 ISA Event (1): *2022 Cajun Cook Off*

3.0 GOLD LEVEL – \$3,200

Everything in the Silver level, plus participation at an additional ISA Houston event (2 total). This includes one upgraded (platinum) booth for Cajun Cook Off and a discounted entry for a team of four for the Golf Tournament.

3.1 Digital Exposure

3.2 Newsletter Article

3.3 ISA Events (2): *2022 Cajun Cook Off & 2022 Golf Tournament*

4.0 GOLD PLUS – \$ 6,500 (max 4, first-commitment basis)

Everything in the Gold level, plus exclusive sponsorship of a networking event, with a copy of all event participant contact information.

4.1 Digital Exposure

4.2 Newsletter Article

4.3 ISA Events (2): *2022 Cajun Cook Off & 2022 Golf Tournament*

4.4 Sponsor Event: *ISA Houston Section Networking Event*

ADDITIONAL OPPORTUNITIES

View the full list of add-ons and upgrades for each event under the Events Calendar on the website or reach out to discuss your custom sponsorship package. A few of the additional opportunities include:

Cajun Cook Off ([view online](#))

- Event Title Sponsor
- Platinum Booth
- Trailer/Display Booth
- Awards, Judges, Entertainment, Beverages, Event Map, and More

Golf Tournament ([view online](#))

- Event Title Sponsor
- Golf Cart
- Beverage Cart
- Ball, Bag, Hole, Mulligan, Putting, Longest Drive, and More

WHY SHOULD YOU BE AN ISA HOUSTON SECTION SPONSOR?

1. **STREAMLINE YOUR SPONSORSHIP** – You already participate with ISA. You already see the need to support our Automation & Process people in the Industry. You already see the need to support STEM students and career support for our members. Corporation Sponsorship provides added value and efficiency to maximize your participation. – *Let your support go farther by packaging and saving.*
2. **INCREASE BRAND AWARENESS** – Our Sponsors will be featured on our website, LinkedIn page, and newsletter sent to nearly seven thousand emails. Your logo will also be presented at all events and monthly program meetings. – *Become a recognized brand among our members and attendees.*
3. **ACCESS QUALITY NETWORKING OPPORTUNITIES** – ISA Houston is known for working hard to provide great experiences and ensuring they are well attended by your ideal audience. Our members and prospects especially enjoy our networking events and value these for meeting other engineers, technicians and professionals in the world of Automation, Process Control, and Cybersecurity. Gold level sponsors can host your own dedicated event with direct follow-up access to the participants. – *Promote your company's capabilities, increase your market presence and recruit top talent*
4. **SUPPORT EDUCATION AND TRAINING** – ISA Houston is the leader in providing quality continuing education and training for our members and partners. Corporate Sponsorships allow ISA to present valuable programs and events and support scholarships for future automation professionals. For corporate sponsorship partners, additional programming opportunities position your company and team members as industry leaders and experts - *Add value to our industry by supporting education and professional development*

We hope your ISA relationship brings value to your organization. Please contact our fund-raising team to discuss the details of your package. Your participation drives us forward. We look forward to having you as one of our premier corporate sponsors.

Thanks to all for your continued support,



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