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| 18th Annual ISA Houston Section Expo & Chili Cook Off  | Thursday, November 5, 2020Sawyer YardsInformation & Registration Package2020 |
| **Bring your Company to the ISA Houston Section Expo and Chili Cook Off and utilize this fall event to:*** **Proceeds go towards the college scholarships program of the ISA Houston Section**
* **Showcase your products and services**
* **Get exposure to over 1,000 attendees**
* **Network with industry peers and meet potential customers**
* **Save money with Pre-registration if done on or before April 30, 2020**
* **Networking**
* **Meeting new business prospects**
* **Customer Appreciation Event**
* **Team Building**
* **Build Brand Awareness**
* **Community Involvement**

**Note: Participation in the Cook Off is not mandatory** |  |

The ISA Houston Section looks forward to seeing you!

**Registration & Information follows, please contact:**

**Amanda Hardy at** Amanda@functionzinc.com or cell 281-928-0462

**Early Bird Registration Sponsor registration & payment expires on:**

 **April 30, 2020.**

**\*\*After April 30, 2020 all pricing will increase by $200\*\***

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| 2020 ISA Houston Section Expo and Chili Cook Off Registration Form***Location: Sawyer Yards, 2000 Edwards Street Houston, Texas 77007******Thursday, November 5 2020, 9:00pm to 3:30pm set-up; 5:00pm to 9:00pm event hours.*** |
| ***TYPES OF SPONSORSHIPS AVAILABLE*** | Quantity | **Pre-Registration Pricing** | Pricing as of May 1, 2020 |
| ***Title Sponsor-***10X20 exhibiting area, electrical outlet access of (2) 120V/20AMP, (2) 8’ X 30” tables and 4 chairs ~Unlimited invites~ Recognition at and before event through signage, announcements, advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing material. \*Each booth has space between the next booth |  | $2000 | $2,200 |
| ***Platinum Sponsor-***10X10 exhibiting area, electrical outlet access of (1) 120V/20AMP, (1) 8’ X 30” table and 2 chairs ~Unlimited invites~ Recognition at and before event through signage, announcements, advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing. \*Each booth has space between the next booth |  | $1000 | $1,200 |
| ***Gold Sponsor-***6X8 exhibiting area, (1) 6’ X 30” table and 2 chairs ~Unlimited invites~ Recognition at and before event through signage, announcements, advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing, please note **Shared ELECTRICITY IS PROVIDED IN THIS AREA**. ONLY 10 available, first come basis. Booths 61-70 |  | $700 | $900 |
| ***Inside Trailer/Display Area Sponsor-*** 20X10 exhibiting area for trailer set up, space between you and other trailer sponsors, electrical outlet access, (1) 8’ X 30” table and 2 chairs Unlimited invites~ Recognition at and before event through signage advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing material. **Quantity 1 Booth 22, can be a cooking trailer area, first come basis. \*\****Must complete trailer/display information section below.* |  | $1,300 | $1,500 |
| ***Inside Trailer/Display Area Sponsor-*** 15X10 exhibiting area for trailer set up, space between you and other trailer sponsors, electrical outlet access, (1) 8’ X 30” table and 2 chairs Unlimited invites~ Recognition at and before event through signage advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing material. **Quantity 2 booths 23 & 24 NO Cooking trailers \*\****Must complete trailer/display information section below.* |  | $1,200 | $1,400 |
| ***Outside Trailer/Display Area Sponsor-*** 20X10 exhibiting area for trailer set up, (1) 8’ X 30” table and 2 chairs Unlimited invites~ Recognition at and before event through signage advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing material. **Quantity 1 Outside Trailer 1 by entrance, cooking trailer allowed \*\****Must complete trailer/display information section below.* |  | 1,300 | 1,500 |
| ***Outside Trailer/Display Area Sponsor-*** 10X10 exhibiting area for trailer set up, (1) 6’ X 30” table and 2 chairs, Unlimited invites~ Recognition at and before event through signage advertisement in ISA Houston section newsletter and all Expo & Chili Cook Off marketing material. **Quantity 1 Outside Trailer 2 by entrance, cooking trailer allowed, sloped area. \*\****Must complete trailer/display information section below.* |  | $1,100 | $1,300 |
| **Additional 6-foot table to set up in your sponsorship area.** |  | $50 | $75 |
| **Additional Sponsorship Opportunities**  |  |  |  |
| **Awards Sponsor-** Award trophies go to the 1st, 2nd, 3rd place winners, people’s choice and best themed chosen by the judges and attendees. Your company logo will be on all event signage, ISA newsletter and mentioned at event. Unlimited RSVP invites. |  | $400 | $400 |
| **Judges Sponsor-** Your company logo will be on window clings at the judge’s chambers area. Company logo will be on all event signage, ISA newsletter and mentioned at event. Unlimited RSVP invites. |  | $500 | $500 |
| **Entertainment Sponsor-** Live music at the event. The entertainment will intermittently recognize your company during event. Your company can put a banner and small promotional items by the stage. Company logo will be on all event signage, ISA newsletter and mentioned at event. Unlimited RSVP invites. |  | $800 | $800 |
| **General Sponsor-**Logo on parking attendant volunteers’ T-shirts, your company branded pop up tent can be set up for parking attendant rally point. Unlimited RSVP invites. |  | $500 | $500 |
| **Beverage Sponsorship Class 1-**Soft Drinks, Water, beer & wine will be furnished courtesy of the Houston Section. Company logo will be by the beverage stations and on all event signage, ISA newsletter and mentioned at event. Unlimited RSVP invites. |   | $300 | $300 |
| **Beverage Sponsorship Class 2-** Your company will have exposure and network opportunities from a Beverage Station! Your company can set up 1 pop up banner & provide promotional materials at the beverage station. Your company has the option to provide a TABC certified server for the alcoholic beverages being distributed. This allows you to have face time with attendees without investing in a full booth space. This is not a booth space; chili/decorating are not possible. Quantity 3 available. Unlimited RSVP invites. |  | $500 | $500 |
| **Attendee Map and voting sheet-**This is the sheet that all 2,000 attendees receive. This is the event map layout with voting on best theme and people’s choice for chili. Your logo on sheet and verbiage for your company. Unlimited RSVP invites. |  | $500 | $500  |

**\*\*Arena Trailer Truck Display additional information required:**

We are extending the option of bringing your company’s Trailer-Truck Displays. Please take some time to gather all information for the specification requirements. Also send photos with the display set up and sides extended if that is required for the display so we know what to expect.

1. Is this a cooking trailer? YES / NO (circle one)

2. What are the max dimensions of your trailer display, especially the width with portions that come out from the sides, including if you have any entrance or exit stairways?

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3. If you can use external power, our standard outlets are 120VAC and 20 amps max per outlet. This is the max we can provide.

4. Does your display have a generator built in? \_\_\_\_\_\_\_\_\_\_\_, If yes, what is the location of the exhaust for the motor that powers the generator? \_\_\_\_\_\_\_\_

\*any additional details\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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